

Reading Lists According to Theme

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1. Level	UG, PG
2. Pre-requisite knowledge required by educators	A. No background knowledge required
3. Pre-requisite knowledge required by students	A. No background knowledge required
4. Number of students	Any number
5. Length of time required	Adjustable
6. Type of activity	Book related, Research related
7. Discipline	Business, Cross-curricular, Design, Marketing
8. Topics covered	Branding, Campaigns, Companies, Consumers, Corporate social responsibility, Empathy, Environment, Gender, Globalisation, Informal work, Purchasing practices, Slow Fashion, Supply chains, Textiles, Trade, Trade unions, Workers' rights, Working conditions

ABSTRACT

Reading lists to assist educators and students research the following topics are included here:

- **General Fashion books - global perspectives and identity**
- **Gender**
- **Globalisation / Supply Chains / Markets**
- **Consumption**
- **Production**
- **Branding / Marketing**
- **Ethical – Workers / Trade Unions / Labour Rights**
- **Informal Industry**
- **Social Audits**
- **Slow Fashion, Slow Living, Well-Being, Emotional Design**
- **Sustainability**
- **Materials**

GENERAL FASHION BOOKS - GLOBAL PERSPECTIVES AND IDENTITY

Breward, C. and Gilbert, D. (eds.) (2006) *Fashion's World Cities*, Oxford: Berg (Cultures of Consumption series)

Colchester, C. (ed.) (2003) *Clothing the Pacific*, Oxford: Berg

Eicher, J.B., Evenson, S.L. and Lutz, H. (2008) *The Visible Self: Global Perspectives on Dress, Culture, and Society*, New York: Fairchild Publications

Fashion Theory Journal, Oxford: Berg

Kaur, J. and Gale, C. (2004) *Fashion and Textiles: An Overview*, Oxford: Berg

Kaur, J. and Gale, C. (2002) *The Textile Book*, Oxford: Berg

Lynch, A. and Strauss, M. (2007) *Changing Fashion: A critical Introduction to Trend Analysis and Meaning*, Oxford: Berg

Niessen, S., Leshkovich, A.M. and Jones, C. (eds.) (2003) *Re-Orienting Fashion: The Globalisation of Asian Dress*, Oxford: Berg

Perani, J. and Wolff, N. (1999) *Cloth, Dress and Art Patronage in Africa*, Oxford: Berg

Rabine, L. (2002) *The Global Circulation of African Fashion*, Oxford: Berg

Root, R. (ed.) (2005) *The Latin American Fashion Reader*, Oxford: Berg

Welters, W. and Lillethun, A. (eds.) (2007) *The Fashion Reader*, New York: Berg

GENDER

Ascoly, N. and Finney, C. (eds.) (2005) *Made by Women: Gender, the Global Garment Industry and the Movement for Women Workers' Rights*, Amsterdam: Clean Clothes Campaign

Balakrishnan, R. (ed.) (2001) *The Hidden Assembly Line: Gender Dynamics of Subcontracted Work in a Global Economy*, Kumarian Press

Elinor, G. et al (eds.) (1987) *Women and Craft*, London: Virago

Kabeer, N. (2000) *The Power to Choose: Bangladeshi Women and Labour Market Decisions in London and Dhaka*, New York: Verso

Livingstone, J. and Ploof, J. (eds.) (2007) *The Object of Labor: Art, Cloth, and Cultural Production*, Chicago: School of the Art Institute of Chicago Press

Raworth, K. (2004) *Trading Away our Rights: Women Working in Global Supply Chains*, Oxford: Oxfam International <http://fashioninganethicalindustry.org/resources/reports/taor/>

GLOBALISATION/SUPPLY CHAINS/MARKETS

Patrik Aspers' texts below can be downloaded from his website: www.mpifg.de/people/pa/publ_en.asp

Aspers, P. "Ethics in Global Garment Market Chains", in Stehr, N., Henning, C. and Weiler, B. (eds.) (2006), *The Moralization of Markets*, London: Transaction Press pp. 287-307

Aspers, P. "Global Garment Markets in Chains", *European Economic Sociology: Electronic Newsletter* (2006), 7, 3: 18-22

Eriksen, T.H. (2007) *Globalization: The Key Concepts*, Oxford: Berg

Lechner, F.J. and Boli, J. (eds.) (2000) *The Globalization Reader*, Malden, MA: Blackwell

Ritzer, G. (ed.) (2006) *McDonaldization: The Reader*, (2nd Edition) Thousand Oaks, CA: Pine Forge Press

CONSUMPTION

- Baudrillard, J. (1998) *The Consumer Society: Myths and structures*, London: Sage
- Bauman, Z. (2008) *Does Ethics have a Chance in a World of Consumers?*, Cambridge, MA: Harvard University Press
- Bocock, R. (1993) *Consumption: Key Ideas*, London: Routledge
- Braham, P. 'Fashion: Unpacking a Cultural Production' In Barnard, M. (ed.) (2007) *Fashion Theory*, New York: Routledge
- Campbell, C. 'I Shop therefore I Know that I Am' in Ekstrom, K.M. and Brembeck, H. (eds.) (2004) *Elusive Consumption*, Oxford: Berg, pp.27-44
- Clarke, D., Doel, M. and Housiaux, K. (eds.) (2003) *The Consumption Reader*, London: Routledge
- Dant, T. 'Consuming or Living with Things' in Barnard, M. (ed.) (2007) *Fashion Theory*, New York: Routledge
- Ekstrom, K. M. and Brembeck, H. (eds.) (2004) *Elusive Consumption*, Oxford: Berg
- Featherstone, M. (2007) *Consumer Culture and Postmodernism*, Los Angeles, CA: Sage
- Featherstone, M. (1995) *Undoing Culture: globalization, postmodernism and Identity*, London: Sage
- Gabriel, Y. and Lang, T. (2006) *The Unmanageable Consumer*, (2nd edition) London: Sage Publications
- Gardner, C. and Sheppard, J. (1989) *Consuming Passion: The Rise of Retail Culture*, London: Unwin Hyman
- Lury, C. (1996) *Consumer Culture*, Cambridge: Polity Press
- McCracken, G. (1990) *Culture and Consumption*, Bloomington: Indiana University Press
- Miller, D. (1987) *Material Culture and Mass Consumption*, Oxford: Blackwell
- Princen, T., Maniates, M. and Conca, K. (eds.) (2002) *Confronting Consumption*, The MIT Press: Cambridge, Massachusetts
- Rosenblatt, R. (ed.) (1999) *Consuming Desires: Consumption, Culture, and the Pursuit of Happiness*, Washington, DC: Island Press
- Schor, J. and Holt, D. (eds.) (2000) *The Consumer Society Reader*, New York: New Press

Veblen, T. (1970) *The Theory of the Leisure Class: An Economic Study of Institutions*, London: Allen and Unwin

PRODUCTION

- Amin, A. (ed.) (1994) *Post Fordism: A Reader*, Oxford: Blackwell
- Benkler, Y. (2006) *The Wealth of Networks: How Social Production Transforms Markets and Freedom*, London: Yale University Press
- Debord, G. (transl. Nicholson-Smith, D.) (2008) *A Sick Planet*, London: Seagull Books
- www.fairtrade.org.uk - The Fairtrade Foundation is the independent non-profit organisation that licenses use of the FAIRTRADE Mark on products in the UK in accordance with internationally agreed Fairtrade standards.
- Hall, S. et al. (ed.) *Modernity: An Introduction to Modern Societies*, New York: Wiley-Blackwell
- Harney, A. (2008) *The China Price: The True Cost of Chinese Competitive Advantage*, London: The Penguin Press
- www.ifat.org – World Fair Trade Organisation, a network of more than 350 Fair Trade Organisations in 70 countries. Their mission is to improve the livelihoods and well-being of disadvantaged producers by linking and promoting Fair Trade Organisations, and speaking out for greater justice in world trade.
- Livingstone, J. and Ploof, J. (eds.) (2007) *The Object of Labor: Art, Cloth, and Cultural Production*, Chicago: School of the Art Institute of Chicago

BRANDING/MARKETING

- Aspers, P. (2006) *Markets in Fashion: A Phenomenological Approach*, London: Routledge
- Klein, N. (2001) *No Logo: No Space, No Choice, No Jobs*, London: Flamingo
- Lury, C. (2004) *Brands: The Logos of the Global Economy*, London: Routledge

ETHICAL – WORKERS/TRADE UNIONS/LABOUR RIGHTS

Aspers, P. (2006) *The Altruistic Donor and the Opportunistic Well-doer: Labelling Fashion Markets in Theory and Practice*, London: Research Centre for Fashion, the Body and Material Cultures at University of the Arts London

Blood Sweat and T-Shirts, BBC3, episodes May 2008 <http://www.bbc.co.uk/thread/blood-sweat-tshirts/>

www.cleanclothes.org – The Clean Clothes Campaign is an international campaign, focused on improving working conditions in the global garment and sportswear industries, and empowering the workers in it.

www.ethicaltrade.org – The Ethical Trading Initiative (ETI) is an alliance of companies, non-governmental organisations (NGOs) and trade union organisations that promotes and improves the implementation of corporate codes of practice covering supply chain working conditions. Their stated goal is to ensure that the working conditions of workers producing for the UK market meet or exceed international labour standards.

www.fashioninganethicalindustry.org – Fashioning an Ethical Industry is a project of Labour Behind the Label that aims to work with educators on fashion related courses to embed issues relating to workers in the garment industry into curricula.

www.labourbehindthelabel.org – Labour Behind the Label supports garment workers' efforts worldwide to defend their rights.

Livingstone, J. and Ploof, J. (eds.) (2007) *The Object of Labor: art, cloth, and cultural production*, Chicago: School of the Art Institute of Chicago Press

Panorama: *Primark on the Rack*, BBC1, 9pm; 23 June 2008, <http://news.bbc.co.uk/1/hi/programmes/panorama/7461496.stm>

Rivoli, P. (2005) *The Travels of a T-shirt in the Global Economy: An economist examines the markets, power, and politics of world trade*, Hoboken, NJ: Wiley

Ross, A. (ed.) (1997) *No Sweat: Fashion, free trade, and the rights of garment workers*, New York: Verso

INFORMAL INDUSTRY

Fashioning an Ethical Industry (2006) *Factsheet 7. Informal Work: Short-term and Precarious*

SOCIAL AUDITS

Ethical Trading Initiative (2006) *Getting Smarter at Auditing: Tackling the Growing Crisis in Ethical Trade Auditing*, ETI, <http://www.ethicaltrade.org/Z/lib/2006/11/smart-audit/index.shtml>

Hearson, M. (2007) *Lets Clean Up Fashion: The State of Pay Behind the UK High Street*, Labour Behind The Label, <http://www.cleanupfashion.co.uk/>

www.impacttlimited.com - *Making what's good for business work for workers* - Website that defines its aim thus: "Impactt helps companies to improve labour standards in their supply chains in a way that makes business sense."

Pruett, D. (2005) *Looking For a Quick Fix: How Weak Social Auditing is Keeping Workers in Sweatshops*, Clean Clothes Campaign <http://fashioninganethicalindustry.org/resources/reports/quickfix/>

SLOW FASHION/SLOW LIVING/WELL-BEING/EMOTIONAL DESIGN

Chapman, J. (2005) *Emotionally Durable Design*, London: Earthscan

Craig, G. and Parkins, W. (2006) *Slow Living*, Oxford: Berg
www.designandemotion.org - The Design and Emotion Society raises issues and facilitates dialogue among practitioners, researchers and industry in order to integrate salient themes of emotional experience into the design profession.

Dittmar, H. (2008) *Consumer Culture, Identity and Well-Being: The Search For the 'Good Life' and the 'Body Perfect'*, Hove (England); New York: Psychology Press

Fletcher, K. (2008) *Sustainable Fashion and Textiles: Design journeys*, London: Earthscan

Honoré, C. (2005) *In Praise of Slow: How a Worldwide Movement is Challenging the Cult of Speed*, London: Orion

Johnson, D. and Foster, H. (eds.) (2007) *Dress Sense: Emotional and Sensory Experiences of the Body and Clothes*, Oxford: Berg

Miller, D. (ed.) (1998) *Material Cultures: Why Some Things Matter*, London: Routledge

Van Hinte, E. et al. (2004) *Eternally Yours: Time in design*, Rotterdam 0_0 Publishers

SUSTAINABILITY

Birkeland, J. (2002) *Design for Sustainability*, London: Earthscan

Black, S. (2008) *Eco-Chic: The Fashion Paradox*, London: Blackdog Publishing

Chapman, J. and Gant, N. (eds.) (2007) *Designers, Visionaries and Other Stories: A Collection of Sustainable Design Essays*, London: Earthscan

Cudworth, E. (2002) *Environment and Society*, London: Routledge

Datschefski, E. (2001) *The Total Beauty of Sustainable Products*, Crans-Près-Céligny: RotoVision

Eco Textile News (periodical since 2007) Pontefract: Mowbray Communications

Fletcher, K. (2008) *Sustainable Fashion and Textiles: Design Journeys*, London: Earthscan

Giesen, B. (2008) *Ethical Clothing: New Awareness or Fading Fashion Trend*, Saarbrücken: VDM Verlag

Hethorn, J. and Ulasewicz, C. (eds.) (2008) *Sustainable Fashion - Why Now?: A Conversation Exploring Issues, Practices, and Possibilities*, Oxford: Berg

Jackson, T. (ed.) (2006) *The Earthscan Reader in Sustainable Consumption*, London: Earthscan

Manzini, E. and Jégou, J. (2003) *Sustainable Everyday: Scenarios of Urban Life*, Milano: Ambiente

Manzini, E., <http://www.sustainable-everyday.net/manzini> - Ezio Manzini's blog

McDonough, W. and Braungart, M. (2002) *Cradle to Cradle: Remaking The Way We Make Things*, New York: North Point Press

Palmer, A. and Clark, H. (eds.) (2004) *Old Clothes, New Looks: Second-hand Fashion*, Oxford: Berg

Papanek, V. (1995) *The Green Imperative*, London: Thames and Hudson

Walker, S. (2006) *Sustainable by Design: Explorations in Theory and Practice*, London: Earthscan

MATERIALS

Hibbert, R. (2004) *Textile Innovation: Interactive, Contemporary and Traditional Materials (2nd Edition)*, London: Line

Manzini, E. (1989) *The Material of Invention*, Cambridge, MA: MIT Press

www.pan-uk.org - Pesticide Action Network works to eliminate the dangers of toxic pesticides, exposure to them, and their presence in the environment where people live and work. Nationally and globally, PAN UK promotes safer alternatives, the production of healthy food, and sustainable farming.

www.rematerialise.org - Sustainable materials collection based at Kingston University UK.

Slater, K. (2003) *Environmental Impact of Textiles: Production, Processes and Protection*, Cambridge: Woodhead

www.sustainablecotton.org - Sustainable Cotton Project focuses on the production and use of cotton, one of the most widely grown and chemical-intensive crops in the world.

www.tedresearch.net - TED: Textile Environment Design research based at Chelsea College of Art and Design UK.

This is an excerpt from:

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